



NVEPC 2023-2024 SPONSORSHIP OPPORTUNITIES

Are you looking for ways to connect with estate planning professionals in Northern Virginia? The Northern Virginia Estate Planning Council (NVEPC) offers the following sponsorship opportunities. Sponsorships run from date of NVEPC signature on sponsorship form for one year. NVEPC reserves the right to approve all sponsorship applications.

Gold Annual Signature Sponsor - \$4,000

Up to two (2) Gold Signature sponsorships from non-competing firms are available per calendar year. The sponsorship includes the following benefits for each Regular Council Membership Meeting (total of 5 meetings):

- Up to two complimentary registrations per membership meeting during sponsorship year
- Verbal recognition at all membership meetings
- Up to five (5) minutes of sponsor remarks at Holiday meeting and up to three (3) minutes of sponsor remarks at each membership meeting
- Featured hyperlinked logo on NVEPC website home page
- Hyperlinked logo on NVEPC website sponsor page
- Corporate logo on NVEPC event registration emails and website event registration page
- Display of sponsor signage and distribution marketing materials at all membership meetings
- Company profile on Gold Signature Sponsorship showcase page on NVEPC website & LinkedIn
- Logo recognition on pre-program PowerPoint presentation at all membership meetings
- Distribution of one marketing email by NVEPC on behalf of sponsorship year to all NVEPC members

Silver Council Membership Meeting Sponsor - \$1,250

Meeting Dates: 9/26/23; 10/24/23; 12/5/23; 1/23/24; 2/22/24; 5/21/24; 6/11/24; 9/24/24; 10/23/24; 12/3/24

Up to two (2) sponsorships from non-competing firms are available per each Regular Council Membership Meeting. The sponsorship includes:

- Two (2) complimentary registrations
- Verbal recognition at sponsored membership meeting
- Up to five (5) minutes of sponsor remarks sponsored membership meeting
- Corporate logo on NVEPC website sponsor page and website event registration page
- Hyperlinked logo on NVEPC event registration emails
- Display of sponsor signage and distribution marketing materials at sponsored membership meeting
- Logo recognition on pre-program PowerPoint presentation at all membership meetings

** Regular Council Membership Meeting dates subject to change based on speaker availability*

Special Event Sponsor - \$1,000

This sponsorship opportunity is available for special events, such as virtual or in-person happy hours, webinars, educational presentations, and/or events with other professional organizations. The sponsorship includes:

- One (1) complimentary registration
- Verbal recognition at sponsored event
- Up to three (3) minutes of sponsor remarks sponsored event
- Corporate logo on NVEPC website sponsor page and website event registration page
- Hyperlinked logo on NVEPC event registration emails
- Display of sponsor signage and distribution marketing materials at sponsored event

To Sponsor:

1. Complete and email a signed copy of the Sponsorship Agreement to nvepc@ascent-management.com; and mail check no later than 15 days after the date on the signed agreement.
2. **Send your company's high-resolution logo** to nvepc@ascent-management.com for use in marketing materials.

NVEPC 2023-2024 Sponsorship Agreement

Thank you for your commitment to participate as a sponsor for the Northern Virginia Estate Planning Council. Please select your sponsorship preference:

- Gold Annual Signature Sponsor - **\$4,000**
- Silver Council Membership Meeting Sponsor - **\$1,250**
Please choose from the following dates: *

- | | |
|---|--|
| <input type="checkbox"/> September 26, 2023 | <input type="checkbox"/> May 21, 2024 |
| <input type="checkbox"/> October 24, 2023 | <input type="checkbox"/> June 11, 2024 (M&A event) |
| <input type="checkbox"/> December 5, 2023 | <input type="checkbox"/> September 17, 2024 |
| <input type="checkbox"/> January 23, 2024 | <input type="checkbox"/> October 22, 2024 |
| <input type="checkbox"/> February 22, 2024 | <input type="checkbox"/> December 10, 2024 |

- Special Event Sponsor - **\$1,000** – *Check with NVEPC for events*
 March 13, 2024 July 17, 2024 November 13, 2024

* Regular Council Membership Meeting dates subject to change based on speaker availability.

Contact Information

Company name: _____

Company representative: _____

Address: _____

Phone: _____ E-mail: _____

Payment Method

- Check Enclosed (payable to NVEPC)
- To pay by credit card, please call the NVEPC office at 703-370-7435 to provide secure credit card information.

Sponsor's Signature: _____

Sponsor's Name: _____ Date _____

NVEPC Executive Director Signature: _____

Please return to:

Northern Virginia Estate Planning Council
3337 Duke Street | Alexandria, VA 22314
Phone : 703-370-7435 | Fax : 703-342-4311
E-mail : nvepc@ascent-management.com